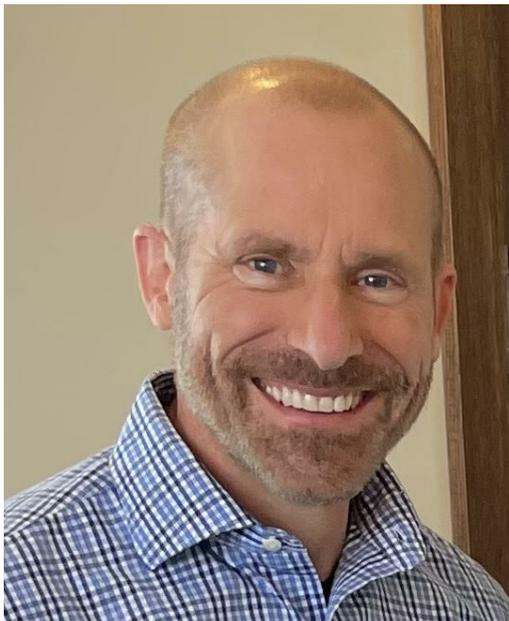


## *Rural Matters October 2021*

### Message from Mark Bordeau



Our first ever Event Fundraiser “On the Hunt for Good Health” is coming to an end this weekend. There are still a few days left to participate or donate if anyone so desires. I would like to thank everyone who did take the time to participate and to all who supported our fundraiser. We are close to achieving our goal and should reach the \$20,000 mark by the end of the campaign. Thank you to everyone for your strong support.

While promoting the fundraising event I was able to reconnect with many friends and associates with whom I had not spoken for several months. I shared with them my new endeavor as the Executive Director of the Rural Health Network. Many had heard of our agency yet did not know the extent or the impact we have on our rural communities. Through these conversations, I

was able to share the Rural Health Network’s mission of advancing the health and well-being of rural people and communities and that this is accomplished through the hard work of our dedicated staff, collaboration with our community partners, and the support of our local leaders. I also shared that all the funds raised by “On the Hunt for Good Health” will assist us in our mission.

If you haven’t yet supported us during the fundraiser and want to contribute now or later, there are several ways to do so:

- 1) Visit our [website](#) to make a one time or a recurring donation
- 2) When shopping at Amazon, use Amazon Smile. Just choose “Rural Health Network of SCNY Inc” as your non-profit agency. Amazon Smile will donate a percentage of your purchase to the Rural Health Network.
- 3) If you contribute to an annual United Way Campaign, consider designating a portion of your contribution to the Rural Health Network.

Thank you for your support of the Rural Health Network. We could not do what we do without you!

Mark Bordeau  
Executive Director

# On the Hunt for Good Health

As we enter the final weekend of On the Hunt for Good Health, we're at 99% of our goal. Can you help us surpass the goal?

We are thankful for all of the sponsors, participants, and donors who have supported Rural Health Network's mission through this event.



**Lead Sponsor:** Molina Healthcare

**Media Sponsor:** iHeart Radio

**Gold Sponsors:** Ascension Lourdes and Excellus BlueCross BlueShield

**Silver Sponsors:** NBT Insurance Agency and Visions Federal Credit Union

**Bronze Sponsors:** Gerould's Healthcare Center, Fidelis Care, Russell Farms, and UHS

**Friends of Rural Health Network:** Chianis & Anderson Architects, Levene, Gouldin & Thompson, and Mirabito.

[Register or Donate Here](#)



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## New York Public Health Corps AmeriCorps Position Available with Broome County Health Department

Rural Health Service Corps is looking for one 1200 hour member to serve with the Broome County Health Department as part of the state-wide Public Health Corps. This position gives the member access to Cornell University's Public Health Certificate Program for free (a 60-hour course that the member will complete while in service), and involves assisting individuals with registering for COVID-19 vaccination appointments; identifying sites to host pop-up PODs (community-based COVID-19 vaccine clinics) with the intent to reduce barriers to vaccination, particularly among underserved populations; and providing education and outreach to the general public.



For more information about this position or other AmeriCorps opportunities, please contact Haley Desilet at [hdesilet@rhscny.org](mailto:hdesilet@rhscny.org) or visit our [website](#).

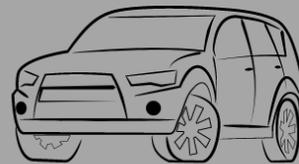
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# Getthere

**Give your neighbors the gift of  
mobility, sign up as a  
Getthere Volunteer Driver!**

**(855) 373-4040**

Drivers make their own schedule and are  
reimbursed for mileage.



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**Rural Cultural Competence  
a Virtual Training for Rural Clinicians**

Rural Health Network is offering *Rural Cultural Competence - A virtual Training for Rural Clinicians* beginning Friday, November 5th. The Training for Rural Practitioners is designed to expand the Rural Cultural Competence training to reach rural providers in the Care Compass Network region, thereby improving cultural sensitivity in approach and delivery to the rural Medicaid population. By participating, trainees will have the opportunity to assist with the final design of a capacity-building technical assistance and professional development training program with the potential to improve service delivery, communication and trust between providers and patients, and health outcomes overall.

**[Register Here](#)**

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*Do you, your loved ones, or your clients have questions about COVID, the delta variant,  
vaccines, or testing?*

*Do you need to register for a vaccination appointment?*

*We're here to help.*

*Call Alex at 607-692-7669*

*Tuesdays and Thursdays 9am-12pm*

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There is still time to register for the second part of our four-part webinar series on rural food retail. We invite you to participate as we answer questions and provide best practices on financing food retail businesses.

## **A Fresh Outlook on Rural Food Retail**

Financing Food Retail Business

**Thursday, Oct. 28th, @ 10am**

Presenters

**Kathleen Clark** - Alternatives Federal  
Credit Union

**Jack Seman** - Greater Good Grocery

**Tina Barber** - Community Foundation  
for South Central New York

RURAL HEALTH  
**NETWORK**  
*Serving South Central New York*

The project was made possible by a grant from the Dick and Marion Meltzer Fund of the Community Foundation for South Central New York.

[Register for the Webinar](#)

### **News of Interest**

**Area Code Needed for Calls** - beginning October 24th, residents in the 607 area code must dial ten digits, the area code and telephone number, for all local calls.

#### **Better Connection Program**

The mission of **Southern Tier 8**, the Southern Tier's Regional Economic Development organization, is to partner with member counties to identify and address multi-county issues to improve the quality of life within the region.

Included in their initiatives is the **Better Connection Program**, a system designed to collect information and map out broadband speeds and internet connectivity across the

region. By having an accurate connectivity map in our region, ST8 will be able to:

1) RAISE AWARENESS:

By showing Local, State and Federal leaders the geographic areas that lack adequate internet service and that need immediate assistance.

2) APPLY FOR INVESTMENT:

Using the compiled statistics to apply for State and Federal funding.

3) ATTRACT MORE PROVIDERS:

More providers create better services, lower costs, and more opportunity.

4) KEEP YOU IN THE LOOP:

By giving you accurate local insight and current data, so you know what's "really" going on.

We encourage you to check it out. [Log in](#) from home to take the internet speed survey from any device while connected through your internet service provider. It only takes a few minutes to complete!

You will be asked to share your town/county of residence, your internet service provider company name, and the cost per month you pay for that service. You do not need to provide your name or contact information unless you'd like to.

Please share with family, friends, neighbors, clients, patients! Your data is important to improving broadband access in the Southern Tier.

**Social Security Administration Announces 2022 Cost of Living Adjustment** - Social Security benefits will see an increase of 5.9% for roughly 70 million people in 2022. With more than 25 million Older Adults economically insecure, with incomes below 250% of the federal poverty level, we commend the agency for helping make aging more equitable. [Read the press release.](#)

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*Stay Connected*

[www.rhnsctny.org](http://www.rhnsctny.org)

**Subscribe to this Newsletter**

