

RURAL HEALTH NETWORK

Serving South Central New York

A Note from Lisa Bobby, Board President

On behalf of the Rural Health Network of SCNY's Board of Directors, we are excited to share with you that Mark Bordeau has been selected as the next Executive Director of Rural Health Network of SCNY. Mark will begin his work with Rural Health Network on July 1, 2021. Mark's entire career has been centered around public service and finding new ways to give back to the community. He is passionate and committed to serve rural communities and to find innovative ways to address social determinants of health. Mark has been described as an inspiring and supportive team leader with a can-do attitude, who strongly believes there are no problems but only challenges and solutions.



It is also with deepest gratitude and appreciation that the Board thanks Jack Salo for his sixteen and a half years of strong and effective leadership. Mark will be working closely with Jack, senior staff and the Board of Directors over the next several months to facilitate a smooth leadership transition which will ensure continuity in the delivery of the many services and programs of Rural Health Network. Both Jack, I and the Board are confident that Mark is the leader called to serve our rural region in this next phase of the Network's journey. Please welcome Mark to Rural Health Network and best wishes to Jack!

Lisanne P. Bobby
Board President

Introducing Mark Bordeau

Mark Bordeau has thirty plus years of experience managing child nutrition programs. He is not a stranger to Rural Health Network. Mark has worked with the Rural Health Network over the past ten years in his



former position as the Senior Director of Food Services of Broome Tioga BOCES. He and his team created the Rock on Café Program, which was the first branded child nutrition program in New York State. Partnering with Rural Health Network's Food and Health Network program, The Rock on Café was able to develop a nationally recognized farm to school program. As a result of his leadership successes, the National School Nutrition Association and its 57,000 professional members chose him as the National Director of the Year in 2017.

Mark has a bachelor's degree in business administration and currently is a member of Lead NY - Class 18 through Cornell

University. Lead NY is a pioneering training program that helps improve leadership skills, self-awareness, issues analysis, critical thinking, and civic engagement. He is past member of the NY Governor's Hunger and Food Policy Council, and has served as a Board Member of the Food Bank of the Southern Tier, and the United Health Services Foundation. He currently serves on the Board of Directors of Cornell Cooperative Extension of Broome County, and Broome County's Arena Board. Mark also serves on the Town of Binghamton's Zoning Board of Appeals.

Mark said, *"On July 1st I will begin the next chapter of my career. I have the privilege of becoming the next Executive Director of the Rural Health Network of South Central New York. Under Jack Salo's leadership, the Network has grown tremendously and has made such a wonderful difference in our community. The entire team at Rural Health Network is passionate and believes in the mission of 'advancing the health and well-being of rural people and communities'.*

I am blessed to have been able to work in the child nutrition industry for more than 30 years. With that being said, I am looking forward to working with the entire Network team to do great things for our community."

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